

Please submit all ads by the indicated deadlines to [jalloway@autismnj.org](mailto:jalloway@autismnj.org). For more information, please contact Jessica Alloway at 800.4.AUTISM, extension 25. Ads must be sent as a photo-ready file.

## Registration Brochure Advertising

Autism New Jersey reaches more than **10,000** families and professionals in the autism community with the annual registration brochure. Promote your product, services or business in this publication. Act now as there is limited space only. Deadline for Registration Brochure ad submission is **March 15, 2010**.

### Horizontal or Vertical Banner Ads:

<b>Regular ad, Black &amp; White</b>	<b>\$ 600</b>	
<b>Inside Front or Back Cover, Full-Color</b>	<b>\$1,200</b>	<b>Only 1 ad per cover available!</b>
<b>Back Cover, Full Color</b>	<b>\$,1500</b>	<b>Only 1 ad available!</b>

**Registration Brochure and Program Combo!** 1 Regular Registration Brochure ad and a 1/2 page Program Ad for \$1,000.

## Program Advertising

This two-color, coil-bound, 8.5" x 11" booklet is handed out to all conference attendees and is used as a resource guide throughout the year. Congratulate an award winner or presenter, promote your organization or company, or advertise a job opening. Show your support for Autism New Jersey and the autism community! Deadline for Program ad submission is **August 15, 2010**.

<b>Outside Back Cover, Full-Size, Full-Color</b>	<b>Reserved for Printing Sponsor</b>
<b>Inside Front Cover</b>	<b>Sold to Douglass</b>
<b>Program Full-Size, Full-Color Tabs</b>	<b>\$1,250 Limited to only 10</b>
<b>Inside Back Cover, Full-Size, Full-Color</b>	<b>\$1,000</b>
<b>Full-Page, Black &amp; White</b>	<b>\$ 750</b>
<b>Half-Page, Black &amp; White</b>	<b>\$ 500</b>
<b>Quarter-Page, Black &amp; White</b>	<b>\$ 350</b>

## Tote Bag Insertion

Reach every conference attendee with the tote bag insertion option! Once piece of literature (brochure, flyer, publications, etc.) will be inserted into each conference bag. A copy of the insert must be sent to Jessica Alloway at Autism New Jersey by **August 15, 2010** for approval. If approved, 1,800 copies of each piece must be provided to us by September 1, 2010.

**Tote Bag Insertion**

**\$1,000**

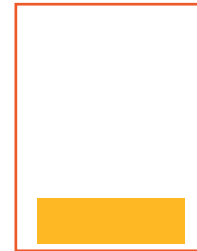
## Exhibitor Package

If you purchase an exhibit table, add a banner ad in our program! See sizes for Registration Brochure Banner ads. Space is limited, only 5 spots available.

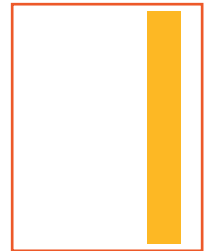
**Banner ad with purchase  
of exhibitor table**

**\$250**

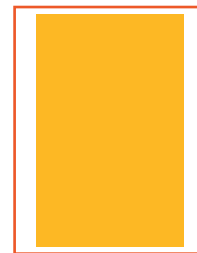
*Autism New Jersey does not endorse Auditory Integration Training, Facilitated Communication, Psychoanalysis and Secretin as treatments for autism spectrum disorders. No advertisements will be approved that endorse the aforementioned treatments or any other treatment that does not correspond with Autism New Jersey Position Statements (visit [www.autismnj.org](http://www.autismnj.org)).*



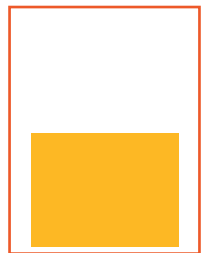
**HORIZONTAL**  
6.5" W X 2" H



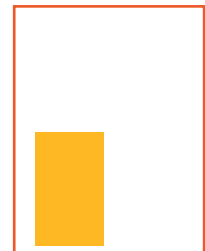
**VERTICAL**  
1.5" W X 10.25" H



**FULL**  
6.5" W X 10.25" H



**HALF**  
6.5" W X 5" H



**QUARTER**  
3.75" W X 5" H

