



Remember this counts towards Autism New Jersey's Fundraising Goals:

- 35 Dress Down Days will be organized.
- \$100,000 will be raised for Autism New Jersey during Autism Awareness Month.



Your company or school's involvement:

1. Indicate your company's interest on the form below and return to Autism New Jersey, Attn: Dress Down, P.O. Box 55120, Trenton, NJ 08638 at least 3 to 4 weeks prior to event. Questions? E-mail aamonth@autismnj.org.
2. Appoint a liaison from within your company to recruit employee participants, collect donations and distribute "Dress Down For Autism Awareness" stickers.
3. Display "Dress Down for Autism Awareness" promotional flyers throughout your company's premises at least one week prior to inform employees about the event.
4. Ask participants to wear a sticker and "Dress Down" on a day of your choice in April. Convert all donations to a check payable to Autism New Jersey and return, along with the enclosed donation processing form, no later than June 1, 2010. Please e-mail photos as well!

To get the most of your Dress Down Day:

- ◆ If you are a school, have the whole district participate.
- ◆ Make t-shirts to support autism. Be creative!
- ◆ Distribute our "fact sheets" to educate participants about autism.

Autism New Jersey will provide:

- ◆ Autism awareness stickers
- ◆ Event flyers (also available at www.autismnj.org)
- ◆ Information about Autism New Jersey and autism.

Please allow two weeks for the delivery of your materials.

COMPANY/SCHOOL NAME

ADDRESS

CITY

STATE

ZIP

AMBASSADOR NAME

JOB TITLE

PHONE

E-MAIL ADDRESS

SIGNATURE

YES, WE WILL PARTICIPATE, IN DRESS DOWN DAY FOR AUTISM AWARENESS ON THE FOLLOWING DATE: _____

PLEASE SEND US THE FOLLOWING: # OF STICKERS _____ # OF FLYERS _____ # OF FACT SHEETS/BROCHURES _____